

Gaylord Palms Resort & Convention Center, Kissimmee (Orlando), Fla.

Feb. 25-27, 2015

THRIVING IN A **MULTI-MATERIAL** WORLD

FMA's 19th Annual

Toll

processing
conference



www.fmanet.org/annualmeeting

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"The Toll Processing Conference is the most well-informed industry event I have been to in years. All of the subjects really hit home and the speakers shared critical information that will directly affect my company and my day-to-day job in the years to come. The topics are always relevant and applicable to today's business challenges."



-John Grossheim

National Processing Manager
Heidtman Steel Products
Toledo, Ohio

WHAT WILL THE **METALS INDUSTRY** OF THE FUTURE LOOK LIKE?

As new grades of advanced high strength steel and aluminum are being developed for automotive applications and other evolving markets, the **world of metals processing is changing rapidly**. Companies are challenged to keep their business strategies aligned with the growing demands of working with progressively lighter and stronger materials.

When you attend the Toll Processing Conference at FMA's Annual Meeting, you'll hear informed reports on everything from economic trends to metals supply chain challenges, from automotive market updates to equipment advancements. **Reserve your seat now** at this important industry event and learn how to succeed and prosper in a multi-material world!



YOU'LL GET EXPERT ADVICE FROM THESE **WORLD-CLASS SPEAKERS:**



Dr. Chris Kuehl
Armada Corporate
Intelligence



Glenn Kidd
steel market analyst



M. Robert Weidner
Metals Service
Center Institute



Bernard Swiecki
Center for Automotive
Research

PLUS....

- Materials of the Future Panel Discussion
- Leveling Solutions for Advanced High Strength Materials
- The Changing Landscape of Steel

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INSPIRING **KEYNOTES:**



Ken Schmidt

**Former Communications Strategist
for Harley-Davidson Motor Company**

Make Some Noise: Open the Throttle and Dominate Your Marketplaces

Ken Schmidt is a brand visionary and communications strategist who has worked with some of the world's highest-revving businesses. His premium-fueled presentation will leave you rethinking your marketing strategy.



Todd Grimm

Founder & President, T. A. Grimm & Associates, Inc.

Innovation & Disruptive Technologies: Impact of 3D Printing

You've heard the hype, but how will additive manufacturing really affect your business? Todd will enlighten you about how top manufacturers are leveraging 3D printing and explore the role it will play in the future.

CONFERENCE SCHEDULE

Wednesday, Feb. 25, 2015

7 a.m. Registration Opens

8 a.m. Bus 'n Bagels Plant Tour

8:30 a.m. Golf Outing at Celebration Golf Club

Noon – 1 p.m. Luncheon

1 – 5 p.m. General Sessions

5 – 6 p.m. Young Professionals and First-time Attendees
Meet & Greet

6:30 – 8:30 p.m. Welcome Reception and NBT Silent
Auction

Thursday, Feb. 26, 2015

7:30 a.m. Breakfast

8 a.m. Welcome and Opening Remarks

8:15 a.m. Keynote Presentation

9:30 a.m. General Sessions

Noon – 2 p.m. Luncheon

1 – 4:30 p.m. Roundtables and Breakout Sessions

6 – 10 p.m. Networking Event at Splitsville Luxury Lanes™
in Downtown Disney®

Friday, Feb. 27, 2015

7:30 a.m. Breakfast

8 a.m. Welcome and Opening Remarks

8:15 a.m. Keynote Presentation

9:30 a.m. Roundtables and Breakout Sessions

Noon Meeting Concludes

1 p.m. Golf Scramble at Celebration Golf Club

6 – 7:30 p.m. Golf Awards Reception at Celebration Golf Club

NETWORKING OPPORTUNITIES:



- **Invite a prospective customer** or partner to join you on the Bus 'n Bagels plant tour
- Sign up for one or both Golf Outings at Celebration Golf Club and **be paired with an industry contact**
- **NEW** Join other future leaders and first-time attendees at the informal Meet & Greet
- **Meet old friends and new** while enjoying cocktails and hors d'oeuvres at the Welcome Reception
- Take advantage of exhibit time during breakfasts, refreshment breaks, and lunches to **make connections** and strengthen business relationships
- Participate in the event at Splitsville Luxury Lanes and **have fun** bowling, dining, and mingling with colleagues

EVENT DETAILS:



Hotel & Travel

Gaylord Palms Resort & Convention Center
6000 W Osceola Pkwy., Kissimmee, FL 34746-4414

Discounted FMA Group Rate

Reserve by Jan. 25, 2015 to get FMA's discounted group rate of \$205/night plus taxes.

Online: aws.passkey.com/g/24372227

Phone: (877) 382-7299 (ask for the FMA Annual Conference rate)

Conference Fees:

\$945 FMA members

\$1,195 General

SPECIAL ONLINE DISCOUNT:

Save \$50.00 when you register online at
fmanet.org/annualmeeting



FAMILY FUN:



There is never a shortage of exciting things to do! Enjoy Gaylord Palm's Cypress Springs Family Fun Water Park (exclusively for Gaylord Palms guests), an extravagant adults-only pool, a luxury spa, state-of-the-art fitness center, and free shuttle service to Walt Disney World® and Downtown Disney®. Visit marriott.com/mcogg for resort details.

Walt Disney World® Discount park tickets

As an FMA Annual Meeting attendee, you are eligible to pre-purchase discounted Disney theme park tickets including afternoon (After 2pm & After 4pm) tickets and exclusive multi-day tickets that are not available at the ticket windows. The cut-off date for advance purchase of these specially-priced tickets is Feb. 24, 2015. Call 407-566-5600 or visit mydisneymeetings.com/fma15 to order yours today.

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